SPONSORSHIP OPPORTUNITIES

TO SPONSOR, PLEASE CONTACT
KATE MENDENHALL, DIRECTOR
KATE@ORGANICFARMERSASSOCIATION.ORG
202-643-5363
A STRONG NATIONAL VOICE
Organic Farmers Association is a national membership organization for certified organic farmers, farm organizations, and supporters. We provide a strong and unified voice advocating for the priorities of certified organic farmers and helping organic farmers succeed.

FOR FARMERS, BY FARMERS
We work closely with state, regional and national organic farming organizations, but only certified organic farmers have a vote to set our policy positions. This farmer control, gives OFA authenticity to represent and protect the interests of organic growers nationwide.

ONE FARM, ONE VOTE
Our membership structure emphasizes equality among organic farms. No matter the size of the operation, certified organic farmer members have an equal say in determining policy.

POLICY IS OUR PRIORITY
Government policy impacts every step of an organic operation from farm to market, yet farmers rarely have the time to make their voice heard in DC. OFA makes sure the most pressing policy concerns of organic farmers are heard loud and clear in the halls of Congress and USDA.

Organic farmers set the policy priorities for OFA annually through a grassroots process. Our work authentically represents farmers' concerns at the national level.

SPONSORSHIP
Support of Organic Farmers Association helps farmers across the country thrive. Successful organic farmers are essential for a strong national organic market based on principles of high integrity.

Learn more at OrganicFarmersAssociation.org

SPONSORSHIP LEVELS & BENEFITS

$5,000+
- Full Page Ad in OFA Coupon Book ($2,000 value) with Priority Placement
- Opportunity to offer Promos to members
- Guest Blog opportunity
- Recognition at Annual Reception
- Logo on Annual Reception promo
- Logo on OFA website -Priority placement
- Logo on emails to U.S. organic farmers
- Logo on monthly e-news
- OFA Organization membership

$2,500-$4,999
- Full Page Ad in OFA Coupon Book ($2,000 value)
- Opportunity to offer promos to members
- Recognition at Annual Reception
- Logo on Annual Reception promo
- Logo on OFA website sponsor page
- Logo on emails to U.S. certified organic
- Logo on monthly e-news
- OFA Organization membership

$1,500-$2,499
- Half Page Ad in OFA Coupon Book ($1,500 value)
- Opportunity to offer promos to members
- Logo on OFA website sponsor page
- OFA Organization membership

$500-$1,499
- Sixth Page Ad in OFA Coupon Book ($500 value)
- Opportunity to offer promos to members
- Logo on OFA website sponsor page
- OFA Organization membership
OFA 2021 corporate partners & sponsors have a new opportunity to advertise with and drive business to a national pool of organic farmers.

Certified Organic Farmers look to OFA to represent them on national policy, educate them about policy issues that affect their farms and advocate for their interests on the hill.

Partner with OFA to support a strong voice for organic farmers & drive business to your target audience.

Only OFA sponsors will be eligible to advertise in the OFA Coupon Book and offer member discounts. The digital book will be sent to all certified organic farmers in the U.S. twice a year.

Together we will support a strong voice for organic farmers and grow strong organic farms.

WE VALUE YOUR SUPPORT.

Contact OFA Director for more details: Kate@OrganicFarmersAssociation.org 202-643-5363

www.OrganicFarmersAssociation.org/Sponsor
OFA COUPON BOOK
AD SPECS

TIPS:

- JPG, PNG, and TIFF files accepted.
- Ads can be full-color.
- The live (or safe area) should be .25" inside the trim. Please make sure text and other critical parts of your design are in the safe area.
- Please avoid borders.

SIZES

FULL PAGE

- (no bleed) 8.25" w x 10.75" h

HALF PAGE

- (no bleed; horizontal only) 7.25" w x 4.625" h

SIXTH PAGE

- (no bleed; vertical only) 2.25" w x 4.625" h

DEADLINES

AD COMMITMENT
JAN 15, 2021

AD MATERIALS DUE
FEB 1, 2021

ISSUE EMAIL & WEB POSTED
FIRST WEEK OF MARCH & JUNE

AD SUBMISSION

Ads may be sent to OFA at Ads@OrganicFarmersAssociation.org
202-643-5363

TO SPONSOR, Please contact Kate Mendenhall at Kate@OrganicFarmersAssociation.org
Sponsorship Form

DATE: ____________

Business Name__________________________________________________________

Address________________________________________________________________________

City__________________________________State________________ Zip__________

Company Website__________________________________________________________

Primary Contact Name_____________________________________________________

Primary Contact Phone (☐ mobile/☐ other)________________Primary Contact Email________________________

Billing Contact (Name)____________________________________Billing Email_____________________

Additional Contact (Name)__________________________________________________Email_____________________

Sponsorship Levels & Benefits
(more detailed information available at OrganicFarmersAssociation.org/Sponsor)

☐ $5,000 +
- Highest priority placement in OFA Coupon Book
- Opportunity to offer incentives to OFA members
- Guest Blog Opportunity
- Recognition at Annual Reception
- Logo on Annual Reception Promo
- Logo on OFA website sponsor page-Priority placement
- Logo on emails to all certified organic farmers
- Logo on monthly emails to OFA members
- OFA Organization membership

☐ $2,500- $4,999
- Priority placement in OFA Coupon Book
- Opportunity to offer incentives to OFA members
- Recognition at Annual Reception
- Logo on Annual Reception Promo
- Logo on OFA website sponsor page
- Logo on emails to all certified organic farmers
- Logo on monthly emails to OFA members
- OFA Organization membership

☐ $1,500- $2,499
- Placement in OFA Coupon Book
- Opportunity to offer incentives to OFA members
- Logo on OFA website sponsor page
- OFA Organization membership

☐ $500-$1,499
- Placement in OFA Coupon Book
- Opportunity to offer incentives to OFA members
- Logo on OFA website sponsor page
- OFA Organization membership

PAYMENT

Total Amount = $____________________

☐ Please send me an invoice in 2021

☐ Check or money order enclosed. (Please make checks payable to ORGANIC FARMERS ASSOCIATION.)

☐ Credit card
Name on card____________________________________CC#____________________________________Exp____/____CVV#_______

Billing Address______________________________________________________________

MAIL TO: Organic Farmers Association, PO Box 709, Spirit Lake, IA 51360

WWW.ORGANICFARMERSASSOCIATION.ORG