

OFA COUPON BOOK AD SPECS

TIPS:

- JPG, PNG, and TIFF files accepted.
- Ads can be full-color.
- The live (or safe area) should be .25" inside the trim. Please make sure text and other critical parts of your design are in the safe area.
- Please avoid borders.

SIZES

FULL PAGE

- (no bleed) 8.25" w x 10.75" h

HALF PAGE

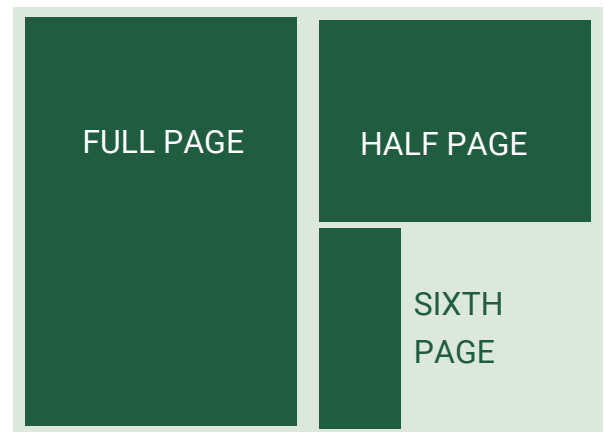
- (no bleed; horizontal only) 7.25" w x 4.625" h

SIXTH PAGE

- (no bleed; vertical only) 2.25" w x 4.625" h



**ORGANIC FARMERS
ASSOCIATION**



DEADLINES

AD COMMITMENT

JAN 15, 2021

AD MATERIALS DUE

FEB 1, 2021

ISSUE EMAIL & WEB POSTED

FIRST WEEK OF MARCH & JUNE

AD SUBMISSION

Ads may be sent to OFA at
Ads@OrganicFarmersAssociation.org
202-643-5363

TO SPONSOR, Please contact Kate Mendenhall at
Kate@OrganicFarmersAssociation.org