



**ORGANIC FARMERS  
ASSOCIATION**

# **2022 SPONSORSHIP OPPORTUNITIES**

**TO SPONSOR, PLEASE CONTACT  
KATE MENDENHALL, EXEC. DIRECTOR**  
[Kate@OrganicFarmersAssociation.org](mailto:Kate@OrganicFarmersAssociation.org)  
**202-643-5363**



## A STRONG NATIONAL VOICE

Organic Farmers Association is a national membership organization for certified organic farmers, farm organizations, and supporters. We provide a strong and unified voice advocating for the priorities of certified organic farmers and helping organic farmers succeed.

## FOR FARMERS, BY FARMERS

We work closely with state, regional, and national organic farming organizations, but only certified organic farmers have a vote to set our policy positions. This farmer control gives OFA authenticity to represent and protect the interests of organic growers nationwide.

## ONE FARM, ONE VOTE

Our membership structure emphasizes equality among organic farms. No matter the size of the operation, certified organic farmer members have an equal say in determining policy.

## POLICY IS OUR PRIORITY

Government policy impacts every step of an organic operation from farm to market, yet farmers rarely have the time to make their voice heard in DC. OFA makes sure the most pressing policy concerns of organic farmers are heard loud and clear in the halls of Congress and USDA.

Organic farmers set the policy priorities for OFA annually through a grassroots process. Our work authentically represents farmers' concerns at the national level.

## SPONSORSHIP

Support of Organic Farmers Association helps farmers across the country thrive. Successful organic farmers are essential for a strong national organic market based on principles of high integrity.

Learn more at  
**[OrganicFarmersAssociation.org](https://OrganicFarmersAssociation.org)**

## SPONSOR LEVELS & BENEFITS

### \$5,000+

- Full Page Ads in quarterly digital Organic Voice magazine (4 issues) with Priority Placement (\$2,500 value)
- Opportunity to offer Promos to members in OFA Coupon Book
- Guest Blog opportunity
- Recognition at Annual Reception
- Logo on Annual Reception promo
- Logo on OFA website -Priority placement
- Logo on emails to U.S. organic farmers
- Logo on monthly e-news
- OFA Organization membership

### \$2,500-\$4,999

- Full Page Ad in quarterly digital Organic Voice magazine (4 issues) (\$2,000 value)
- Opportunity to offer Promos to members in OFA Coupon Book
- Recognition at Annual Reception
- Logo on Annual Reception promo
- Logo on OFA website sponsor page
- Logo on emails to U.S. organic farmers
- Logo on monthly e-news
- OFA Organization membership

### \$1,500-\$2,499

- Half Page Ad in quarterly digital Organic Voice magazine (4 issues) (\$1,500 value)
- Opportunity to offer Promos to members in OFA Coupon Book
- Logo on OFA website sponsor page
- OFA Organization membership

### \$500-\$1,499

- Sixth Page Ad in quarterly digital Organic Voice magazine (4 issues) (\$500 value)
- Opportunity to offer Promos to members in OFA Coupon Book
- Logo on OFA website sponsor page
- OFA Organization membership



# INCREASE TRAFFIC TO YOUR BUSINESS

## ADVERTISE IN ORGANIC VOICE DIGITAL MAGAZINE



Organic Voice brings to life the mission of Organic Farmers Association by giving a voice to organic farmers and uniting the organic community around important issues that impact producers. In words and images, Organic Voice tells stories that inspire and inform the organic community.

## DISTRIBUTION

Organic Voice is distributed quarterly to 10,000+ U.S. organic farmers and supporters. The November issue is distributed to 50,000+.

## DEADLINES

**Ad Commitment:** Jan 21

**Ad Submission:** Feb 1, May 1, Aug 1, Oct 1

**Magazine Published:** Mar, Jun, Sept, Nov

## AD SPECS

[bit.ly/OFAorganicvoice](https://bit.ly/OFAorganicvoice)

## OFFER EXCLUSIVE DISCOUNTS TO OFA MEMBERS

Sponsors may offer exclusive discounts to OFA members in the 2022 Coupon Book. Targeted OFA member discounts drive organic farmers to your business. The coupon book is an option for all OFA Sponsors & sent to OFA members monthly.

### 2022 OFA COUPON BOOK

#### BUSINESSES THAT SUPPORT ORGANIC FARMER SUCCESS

Sponsors offer exclusive discounts to OFA members.

#### ORGANIC SEED COMPANY

10% off 2022 orders.  
Promotion code: PLANT2022  
[OrganicSeed.com](https://OrganicSeed.com)

#### TRACTORS & TOOLS CO.

One-time discount of 10% off any model tractor (does not include attachments).  
[TractorTools.com](https://TractorTools.com)

#### HAND TOOL COMPANY

10% off the XXX line of tools.  
Promotion code: Tool2022  
[HandTools.com](https://HandTools.com)

#### CROP CONSULTING SERVICES

One free 60 minute crop consultancy session.  
[CCSFarmers.com](https://CCSFarmers.com)

#### FARMER GEAR

10% off one purchase with  
promotion code: WorkWear2022

#### FARM BOOTS

20% discount on one pair of boots in 2022.  
Promotion code: OFABoots

#### IRRIGATION CO.

10% discount. Promotion code: Water2022  
[www.cropirrigation.com](https://www.cropirrigation.com)

Contact OFA Executive Director for details:

[Kate@OrganicFarmersAssociation.org](mailto:Kate@OrganicFarmersAssociation.org)

202-643-5363

[OrganicFarmersAssociation.org/Sponsor](https://OrganicFarmersAssociation.org/Sponsor)



Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Website \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Primary Contact Phone (☐mobile/ ☐other) \_\_\_\_\_ Primary Contact Email \_\_\_\_\_

Billing Contact (Name) \_\_\_\_\_ Billing Email \_\_\_\_\_

Additional Contact (Name) \_\_\_\_\_ Email \_\_\_\_\_

## Sponsorship Levels & Benefits

(more detailed information available at [OrganicFarmersAssociation.org/Sponsor](https://OrganicFarmersAssociation.org/Sponsor))

### ☐ \$5,000 +

- Full Page Ad with highest priority placement in *Organic Voice* digital quarterly magazine (4 issues)
- Opportunity to offer incentives to OFA members
- Guest Blog/Article Opportunity
- Recognition at Annual Reception
- Logo on Annual Reception Promo
- Logo on OFA website sponsor page-Priority placement
- Logo on emails to all certified organic farmers
- Logo on monthly emails to OFA members
- OFA Organization membership

### ☐ \$2,500- \$4,999

- Full Page Ad in *Organic Voice* digital quarterly magazine (4 issues)
- Opportunity to offer incentives to OFA members
- Recognition at Annual Reception
- Logo on Annual Reception Promo
- Logo on OFA website sponsor page
- Logo on emails to all certified organic farmers
- Logo on monthly emails to OFA members
- OFA Organization membership

### ☐ \$1,500- \$2,499

- Half Page Ad in *Organic Voice* digital quarterly magazine (4 issues)
- Opportunity to offer incentives to OFA members
- Logo on OFA website sponsor page
- OFA Organization membership

### ☐ \$500 -\$1,499

- Sixth Page Ad in *Organic Voice* digital quarterly magazine (4 issues)
- Opportunity to offer incentives to OFA members
- Logo on OFA website sponsor page
- OFA Organization membership

## PAYMENT

**Total Amount** = \$ \_\_\_\_\_

☐ Please send me an invoice in 2022

☐ Check or money order enclosed. (Please make checks payable to **ORGANIC FARMERS ASSOCIATION.**)

☐ Credit card

Name on card \_\_\_\_\_ CC# \_\_\_\_\_ Exp \_\_\_\_\_ / \_\_\_\_\_ CVV# \_\_\_\_\_

Billing Address \_\_\_\_\_

**MAIL TO: Organic Farmers Association, PO Box 709, Spirit Lake, IA 51360**  
**WWW.ORGANICFARMERSASSOCIATION.ORG**