

OFA ORGANIC VOICE AD SPECS



**ORGANIC FARMERS
ASSOCIATION**

TIPS:

- JPG, PNG, and TIFF files accepted.
- Ads can be full-color.
- The live (or safe area) should be .25" inside the trim. Please make sure text and other critical parts of your design are in the safe area.
- Please avoid borders.

SIZES

FULL PAGE

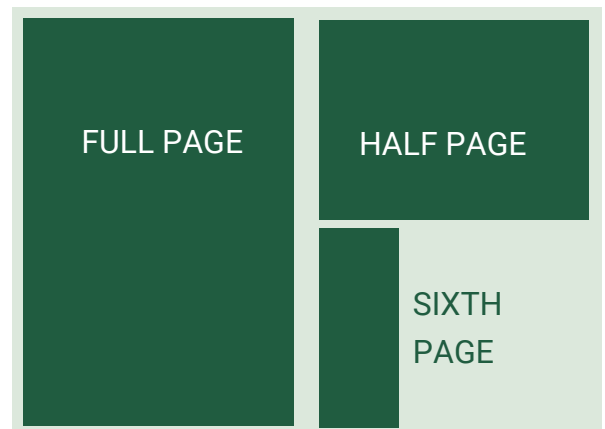
- (no bleed) 8.25" w x 10.75" h

HALF PAGE

- (no bleed; horizontal only) 7.25" w x 4.625" h

SIXTH PAGE

- (no bleed; vertical only) 2.25" w x 4.625" h



DEADLINES

AD COMMITMENT

JAN 15

AD MATERIALS DUE

FEB 1, MAY 1, AUG 1, OCT 1

ISSUE EMAIL & WEB POSTED

FIRST WEEK OF MAR, JUNE, SEPT, NOV

AD SUBMISSION

Ads may be sent to OFA at

Ads@OrganicFarmersAssociation.org

202-643-5363

TO SPONSOR: Please contact Kate Mendenhall at
Kate@OrganicFarmersAssociation.org