2027 SPONSORSHIP OPPORTUNITIES

Why Support Organic Farmers Association?

A STRONG NATIONAL VOICE

Organic Farmers Association is a national membership organization for certified organic farmers, farm organizations, and supporters. We provide a strong and unified voice advocating for the priorities of certified organic farmers and helping organic farmers succeed.

FOR FARMERS, BY FARMERS

We work closely with state, regional, and national organic farming organizations, but only certified organic farmers have a vote to set our policy positions. This farmer control gives OFA authenticity to represent and protect the interests of organic growers nationwide.

ONE FARM, ONE VOTE

Our membership structure emphasizes equality among organic farms. No matter the size of the operation, certified organic farmer members have an equal say in determining policy.

POLICY IS OUR PRIORITY

Government policy impacts every step of an organic operation from farm to market, yet farmers rarely have the time to make their voices heard in DC. OFA makes sure the most pressing policy concerns of organic farmers are heard loud and clear in the halls of Congress and the USDA.

Organic farmers set the policy priorities for OFA annually through a grassroots process. Our work authentically represents farmers' concerns at the national level.

SPONSORSHIP

Support of the Organic Farmers Association helps farmers across the country thrive. Successful organic farmers are essential for a strong national organic market based on principles of high integrity.

Sponsor Levels & Benefits

$5,000+

- **Highest priority placement** in digital quarterly magazine, *Organic Voice* ($2,500 value)
- **Full Page Ad** in *Organic Voice* ($2,500 value; 45k distribution; 4 times a year + Advocacy Special Issue)
- Opportunity to offer incentives to members
- Guest Blog/Article Opportunity
- Four Sponsor Posts on social media (1x quarter)
- Logo on Annual Meeting promo
- Logo on OFA website - Priority placement
- Logo on emails to U.S. certified organic farmers
- Logo on monthly e-news
- OFA Organization membership

$2,500-$4,999

- **Priority placement** in digital quarterly magazine, *Organic Voice* ($500 value)
- **Full Page Ad** in *Organic Voice* ($2,500 value; 45k distribution; 4 times a year)
- Opportunity to offer incentives to members
- Two Sponsor Posts on social media
- Logo on Annual Meeting promo
- Logo on OFA website sponsor page
- Logo on emails to U.S. certified organic farmers
- Logo on monthly e-news
- OFA Organization membership

$1,500–$2,499

- **Half Page Ad** in quarterly digital *Organic Voice* magazine (4 issues; 45k distribution) ($1,500 value)
- Opportunity to offer incentives to members
- One Sponsor Post on social media
- Logo on OFA website sponsor page
- OFA Organization membership

$500-$1,499

- **Sixth Page Ad** in quarterly digital *Organic Voice* magazine (4 issues; 45k distribution) ($500 value)
- Opportunity to offer incentives to members
- Logo on OFA website sponsor page
- OFA Organization membership

New Sponsorship Opportunities

Farmer Fly-In Sponsor

- **Presenting Advocacy Week Sponsor**
  - Sponsor organic farmers' week in Washington, D.C. in March as they meet with their members of Congress and USDA leaders to advocate for organic priorities
- **Advocacy Training Sponsor**
  - Support farmers in learning how to engage their members of Congress in meaningful policy conversations
- **Farmer Dinner Sponsor**
  - After the advocacy day, help us celebrate the farmers who took OFA members' policy priorities to the Hill
- **Coffee Sponsor**
  - Fuel the organic farmers participating in advocacy week

Education Sponsor

- **Webinar Sponsor**
  - Sponsor one OFA educational webinar and join in the conversation with farmers on a pre-set topic
- **Topic Series Sponsor**
  - Sponsor a series of educational webinars for organic farmers on a critical topic

**2027 education topics are not set yet, please reach out with inquiries*

Farmer Sponsor

- **Membership Dues Sponsor**
  - Support new or transitioning farmers by sponsoring their OFA membership dues for one year
- **Farmer Fly-In Sponsor**
  - Sponsor an organic farmer's travel, meals, training, and materials for the annual farmer fly-in

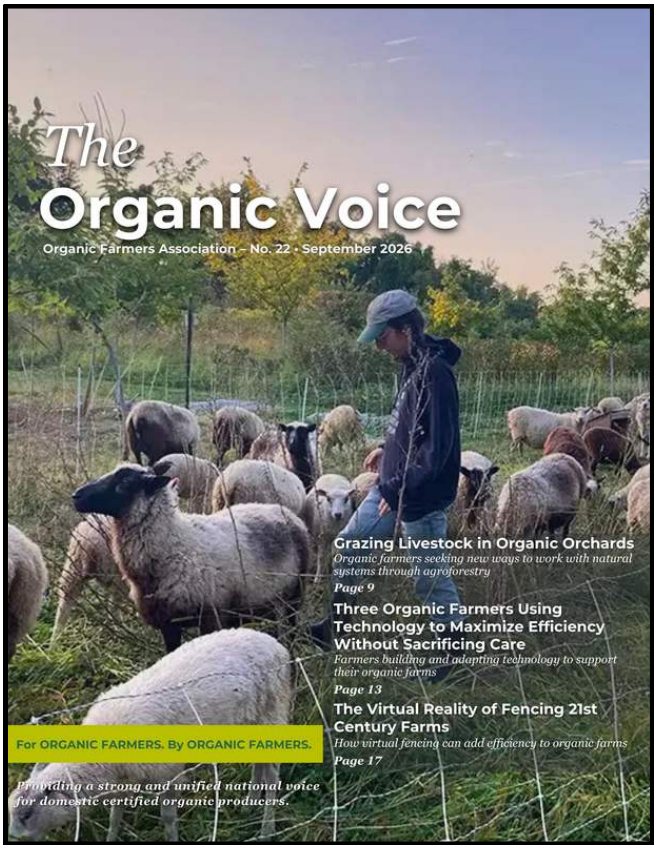
Interested in these opportunities?

We can customize a sponsorship package to fit your goals, interests, and budget. Please email OFA's Membership and Outreach Coordinator, Amber Lippon (Amber@OrganicFarmersAssociation.org) to start a conversation.

OFA ORGANIC VOICE
AD SPECS

TIPS:

- JPG, PNG, TIFF & PDF files accepted
- Ads can be full-color
- The safe area should be 0.25" inside the trim; please make sure text and other critical parts of your design are in the safe area
- Please avoid borders



SIZES & SPECS

FULL PAGE

- No bleed 8.25" w x 10.75" h
- Please leave 1/4" padding on all edges

HALF PAGE

- No bleed; Horizontal only 7.25" w x 4.625" h
- Please leave 1/4" padding on all edges

SIXTH PAGE

- No bleed; Vertical only 2.25" w x 4.625" h
- Please leave 1/4" padding on all edges

DEADLINES

AD COMMITMENT:
JAN 15

AD MATERIALS DUE:
FEB 1, MAY 1, AUG 1, OCT 1

ISSUES RELEASED:
MAR, JUN, SEPT, NOV

AD SUBMISSION

Ads may be sent to OFA at:
Ads@OrganicFarmersAssociation.org

TO SPONSOR & ADVERTISE:

Please contact Amber Lippon at
Amber@OrganicFarmersAssociation.org

ORGANIC FARMERS ASSOCIATION

Sponsorship Form

Date: _____

Business Name_____

Address_____

City_____State_____Zip_____

Company Website_____

Primary Contact Name_____

Primary Phone_____Primary Email_____

Billing Contact (Name) _____Billing Email _____

Additional Contact (Name)_____Email _____

Sponsorship Levels & Benefits

(more detailed information available at OrganicFarmersAssociation.org/Sponsor)

❑ $5,000 +

- Highest priority placement in OFA's digital quarterly magazine, *Organic Voice* ($2,500 value)
- Full Page Ad in Organic Voice ($2,500 value; 50,000+ distribution, 4x a year + special issue)
- Opportunity to offer incentives to members
- Guest Blog/Article opportunity (1)
- Four Sponsor Posts on social media (1x quarter)
- Logo on Annual Meeting promo
- Logo on OFA website – Priority placement
- Logo on emails to U.S.-certified organic farmers
- Logo on monthly e-news to OFA members
- OFA Organization Membership

❑ $2,500- $4,999

- Priority placement in OFA's digital quarterly magazine, *Organic Voice* ($500 value)
- Full Page Ad in Organic Voice ($2,500 value; 50,000+ distribution, 4x a year)
- Opportunity to offer incentives to members
- Two Sponsor Posts on social media
- Logo on Annual Meeting promo
- Logo on OFA website sponsor page
- Logo on emails to U.S.-certified organic farmers
- Logo on monthly e-news to OFA members
- OFA Organization membership

❑ $1,500- $2,499

- Half Page Ad in OFA's digital magazine, *Organic Voice* ($1,500 value; 50,000+ distribution, 4x a year)
- Opportunity to offer incentives to members
- One Sponsor Post on social media
- Logo on OFA website sponsor page
- OFA Organization membership

❑ $500 -$1,499

- Sixth Page Ad in OFA's digital magazine, *Organic Voice* ($500 value; 50,000+ distribution, 4x a year)
- Opportunity to offer incentives to members
- Logo on OFA website sponsor page
- OFA Organization membership

PAYMENT

Total Amount = $_____

❑ Please send me an invoice in 2027

❑ Check or money order enclosed. (**Checks payable to "Organic Farmers Association**.")

❑ Credit card

Name on card_____CC#_____Exp___/___CVV#_____

Billing Address_____

MAIL TO: Organic Farmers Association, PO Box 709, Spirit Lake, IA 51360